

To enroll your Kroger Plus card in the Kroger Community Rewards Program;

- Go to <https://www.kroger.com>.
- If you have a Kroger Plus card and it's associated with a Kroger account, click on "Sign In"
- If you have a Kroger Plus card and it's not associated with a Kroger account, click on "Register" to create an account. Be sure to have your Kroger Plus card handy. Do you use your phone number at the register rather than a Kroger Plus card? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- If you do not have a Kroger Plus card, they are available at the customer service desk at any Kroger. Once you have a Kroger Plus card go to <https://www.kroger.com> to create a Kroger account and associate your card with it.
- Once signed in to your Kroger account click on "Community" in the navigation bar in the top portion of the webpage.
- On the Community page click on "Community Rewards" in the navigation menu to the left.
- On the Community Rewards page click "Enroll Now"
- Enter NPO number, 26164 in the search box provided then click "Search"
- From the results list that will appear below the search box tick the radio button to the left of "465 Alumni Inc."
- Click "Enroll"
- Voila! Your Kroger Plus card is now enrolled in the Kroger Community Rewards Program.
- To verify you are enrolled correctly, you will see 465 Alumni Inc. in the Community Rewards section of your account's main page.
- REMEMBER, purchases will not count until after you enroll your Kroger Plus card in the Community Rewards Program.
- You must swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping for each purchase to count.